VaR and CVaR Estimates in BRIC's Oil Sector: A Normal Inverse Gaussian Distribution Approach¹

Estimaciones de VaR y CVaR en el sector petrolero de los BRIC: un enfoque con distribución Normal Inversa Gaussiana

Eduardo Sánchez Ruenes,² José Antonio Núñez Mora³ and Martha Beatriz Mota Aragón⁴

ABSTRACT

Value at Risk (VaR) and Conditional Value at Risk (CVaR) measures for estimating risk have been used in the oil sector to measure extreme and unexpected oil price scenarios. Additionally, Normal Inverse Gaussian (NIG) distribution, a special case of the Generalized Hyperbolic (GH) family, has been shown to provide better financial data adjustment than normal distribution. In this paper, we used NIG distribution to model distribution of equity price returns in oil companies in Brazil, Russia, India and China (BRIC) during periods of unstable oil prices between 2004 and 2017, with the objective of demonstrating underestimation of risk measures through normal distribution and greater estimation of those measures when using NIG distribution.

Keywords: Value at Risk (VaR), Conditional Value at Risk (CVaR), Normal Inverse Gaussian (NIG) distribution, oil equity returns, BRIC economies. **JEL Classification**: G11, G15

RESUMEN

El Valor en Riesgo (VAR) y el Valor en Riesgo Condicional (CVAR) como medidas que estiman el riesgo, se han usado en el sector petrolero para medir escenarios extremos e inesperados en los precios del petróleo. Además, se ha demostrado que la distribución Normal Inversa Gaussiana (NIG), un caso especial de la familia Hiperbólica Generalizada (GH), proporciona un mejor ajuste que la distribución Normal a los datos financieros. En este documento, empleamos la distribución NIG para modelar una distribución de los retornos de precios de acciones en compañías petroleras en economías de Brasil, Rusia, India y China (BRIC) en periodos de inestabilidad en los precios del petróleo de 2004 a

¹ Date received: 19/10/2018. Date approved: 20/02/2019.

² Tecnológico de Monterrey, Mexico. Email: eduardosruenes@hotmail.com. ORCID: 0000-0003-2384-6909.

³ Tecnológico de Monterrey, Mexico. Email: janm@itesm.mx. ORCID: 0000-0002-9751-2306.

⁴ Universidad Autónoma Metropolitana, Mexico. Email: beatrizmota4@gmail.com. ORCID: 0000-0003-4229-6674.

2017, con el objetivo de demostrar una subestimación de las medidas de riesgo cuando se asume una distribución Normal y una mayor estimación de esas medidas cuando se considera una distribución NIG.

Palabras clave: Valor en Riesgo (VaR), Valor en Riesgo Condicional (CVaR), distribución Normal Inversa Gaussiana (NIG), Retornos en Acciones de Petróleo, economías BRIC. **Clasificación JEL**: G11, G15.

INTRODUCTION

As indicated by Baffes, Kose, Ohnsorge and Stocker (2015), in recent decades, the oil sector has reflected instability in international oil prices, which have been more representative since 2004 and respond to various factors, such as the policies of the Organization of Petroleum Exporting Countries (OPEC), geopolitical tensions, imbalances between supply and demand in international markets and others. Likewise, Sadorsky (1999) states that extreme fluctuations in oil prices have an impact on economic activity and significantly affect movements in the stock market.

Therefore, facing an uncertain and volatile scenario, how can we find accurate models that facilitate better risk management? VaR, as a standard for measuring and evaluating risk, and CVaR, as a coherent measure of risk, are used to estimate losses (maximum probable and expected) given a level of confidence on a time horizon and under normal market conditions that present adverse price movements. However, it has been shown that normality is not the best adjustment for financial instruments, resulting in better approximations of alternative distributions, as in the case of the GH family, proposed by Barndorff-Nielsen in 1977. This class of distributions is defined by five parameters; by fixing the parameter $\lambda = -1/2$, the NIG distribution is obtained. He exposed the capability of NIG distribution to model heavier tails than that of normal distribution, a fact commonly found in return data series (Barndorff-Nielsen, 1977, 1997).

Within that environment, we will focus this study on VaR and CVaR estimates in BRIC country oil companies, comparing the precision of both values and considering NIG as an alternative to normal distribution. According to Núñez, Contreras-Valdez, Ramírez-García and Sánchez-Ruenes (2018), adjustment of data series of the main indexes of BRIC economies to NIG distribution during periods of volatility has proven to be a better option than normal distribution.

It should be noted that the choice of distribution for calculating VaR and CVaR impacts the estimate of the quartiles that determine the risk. Moreover, better adjustment of the empirical data to a specific distribution type enables construction of functions that more accurately estimate the risk given the conditions of uncertainty and volatility.

Some recent studies have applied distributions from the GH family to adjust the returns in prices of commodities such as oil and gold. This is the case of Mota and Mata (2016), who have adjusted the prices of various petroleum mixtures to a GH distribution in two periods: 2010-2013 and 2014-2015. The results showed that empirical data better fit this class of distributions.

Regarding gold returns, data (from 1991-2017) have been adjusted to some GH distributions to estimate the VaR, obtaining better approximations than with

normal distribution (Shen, Meng and Meng, 2017; Shen, Meng, Guo, Zhao, Ding and Meng, 2017).

The hypothesis for this paper is that in times of instability, when using NIG distribution, risk estimation through VaR and CVaR quantification on equity price returns of BRIC oil companies is greater, compared to normal distribution.

This research differs from existing literature on the parametric estimate of VaR through alternative NIG distribution of the equity returns of oil companies in BRIC economies, as most papers found in the oil sector focus on estimating the risk measures of crude blend prices assuming traditional distributions as the norm.

The paper is organized in five sections: Section 2 presents and discusses the concepts and methods for estimating VaR and CVaR, as well as a description of NIG distribution. In section 3 we present the methodology applied to the data to estimate VaR and CVaR through alternative distributions: normal and NIG; the results are presented in section 4, and finally, section 5 discusses the conclusions.

I. LITERATURE REVIEW

The Basel Committee on Banking Supervision (1996) requires that financial institutions, such as banks and investment firms, comply with the capital requirement based on VaR estimation. An incorrect VaR estimate results in sub-optimal resource allocation.

Yamai and Yoshiba (2005) studied and compared VaR and CVaR risk measures. We approach the concepts presented below from that compilation.

Following Artzner, Delbaen, Eber and Heath (1997), VaR is defined as the maximum probable loss of a portfolio or financial instrument in a given time horizon for a level of confidence under normal market circumstances because of adverse movements in prices.

Definition 1. Given a time interval [t; T], the relative change in the value of a portfolio in a given time horizon $\tau = T - t$ is defined as:

$$\Delta \Pi_t (\tau) = \Pi(t+r) - \Pi(t)$$
 (1)

where $\Pi(T) = 1 \mathbb{N} V(T)$, V(T) represents the value of the portfolio at time t. If $X = \Delta \Pi_T(T)$, then $X : \Omega \longrightarrow \mathbb{R}$, and $\Omega = \Omega_1 \times \Omega_1 \times \cdots \times \Omega_n$ is a continuous random variable defined on the sample space Ω that represents the change in the value of the portfolio composed of *n* assets (portfolio return). Assuming that *X* is defined over a fixed probability space (Ω, A, P), then the Value at Risk of *X* at level

1 – q is defined as the minimum of the upper bounds for a confidence interval of (1 - q) % such that:

$$P = \{X \le VaR_{1-q}^X\} = q \tag{2}$$

i.e.:

$$VaR_{1-q}^{X} = -sup \{ x \in \mathbb{R} : P(X \le x) \le q \}$$
(3)

from which the following is derived:

$$VaR_{1-q}^{X} = -inf\{x \in \mathbb{R} : P(X > x) \le 1 - q\}$$

$$\tag{4}$$

from the vaR definition, it is possible to obtain the vaR given the cumulative distribution function of the portfolio returns:

$$q = F_x \left(-VaR_{1-q}^{\chi} \right) = \int_{-\infty}^{-VaR_{1-q}^{\chi}} f_x \left(x \right) \, dx \tag{5}$$

where $F_x(x) = P(X \le x)$ is the cumulative distribution function of the portfolio returns over a period and $f_x(x)$ is the probability density function of *X*. Then:

$$-VaR_{1-q}^{X} = F_{x}^{-1}(q) \tag{6}$$

That is, the VaR is the quantile q of F_x . Therefore, the essence of the VaR calculation is the estimation of the lower quantiles of the cumulative distribution function of the portfolio returns, which in practice is unknown (Artzner, Delbaen, Eber and Heath, 1999).

VaR estimation methods suggest different ways of constructing this function. The most common are the parametric method, the historical simulation and the Monte Carlo simulation.

Lauridsen (2000) presented an overview of the main VaR estimation methods, comparing their performance, advantages and drawbacks.

var Estimation by Historical Simulation

In this method, historical financial data produce future behavior information. Therefore, it is possible to use financial data history to obtain significant predictions of future performance. Historical simulation is a relatively simple method that is easy to implement and has the advantage of not needing to assume that returns follow a normal distribution.

In general, the historical method depends on observed data, so if the sample size is not large enough, there is a greater chance that the VaR estimate lacks precision.

Various articles, such as Hendricks (1996) and Barone-Adesi *et al.* (2000), provide a detailed discussion of the historical simulation approach.

var Estimation by Monte Carlo Simulation

Through this method, recently addressed by Hong, Hu and Liu (2014), an approximation of the expected return performance of a portfolio or financial instrument is obtained by means of simulations that generate random trajectories of the returns of the portfolio or financial instrument, considering certain initial assumptions about volatilities and correlations of risk factors.

Parametric VaR

The parametric method is used under the assumption that the observed data follow some rules or models with unknown parameters. We use these data to obtain parameter estimates and apply the rule or model established to calculate the VaR, as Mentel (2013) pointed out. The parametric method offers two approaches: unconditional and conditional.

Unconditional Approach

In this method, the assumption is that the financial returns in each period of time are independent and identically distributed random variables (*iid*) that follow a multivariate normal distribution. However, various investigations show that multivariate Gaussian distribution cannot explain some properties of the empirical distribution of financial data. For example, Fama (1965), Hull and White (1998) point out that changes in several market variables (stock prices, prices of zero coupon bonds, exchange rates, commodity prices, etc.) are leptokurtic, that is, there are too many values close to the average and too many in the extreme tails. These changes increase the probability of very large and very small movements in the value of market variables and decrease the probability of moderate

movements. Therefore, there is not enough evidence to support the Gaussian hypothesis, so we propose a distribution with different characteristics.

Conditional Approach

It admits that time series of financial returns depend on past information. Traditionally, the Autoregressive Moving Average Model (ARMA) describes a series dependence, where we obtain a stationary series. However, ARMA models assume that the variance is constant, and given that generally speaking the volatility of financial time series is not constant, these models are not suitable to use with them.

The most popular of several studies aimed at finding models that describe the volatility variable in time, a common characteristic of financial returns, is Engle's Autoregressive Conditional Heteroscedasticity model (ARCH, 1982), where the variance conditioned on past information is not constant and depends on the square of past innovations. Subsequently, Bollerslev (1986) generalized ARCH models by proposing the Generalized Conditional Autoregressive Heteroscedasticity (GARCH) models. Here, the conditional variance depends not only on the squares of perturbations, as in ARCH models, but also on the conditional variances of previous periods. Both models may be combined with the ARMA model, obtaining the ARMA-ARCH and ARMA-GARCH models.

In the standard GARCH model, widely used today, we assume that observed data fits a Gaussian distribution. For many financial return series, however, the Gaussian distribution is inadequate, since it does not consider leptokurtosis.

Strengths and Weaknesses of VaR

VaR is a popular risk measure, because it can quantify the market risk of a financial institution by calculating a unique numerical value. This value is the maximum possible loss of a portfolio or financial instrument in a given period of time, for a certain level of confidence (Barone-Adesi, Giannopoulos and Vosper, 2000). At the same time, one of its disadvantages is that, by definition, it ignores losses whose probability of occurrence is less than that chosen as the level of confidence in the estimation. For these reasons, Bali affirms that standard VaR provides an inadequate estimation of losses during periods of high volatility such as those corresponding to financial crises (Bali, 2007).

On the other hand, Artzner, Delbaen, Eber and Heath (1999) indicate that one of its main disadvantages is that it is not a coherent measure of risk and nonconvex. A measure of risk is coherent if it satisfies the axioms of monotonicity, subadditivity, positive homogeneity and invariance under translations.

Conditional Value at Risk

An alternative coherent risk measure is CVaR, introduced by Artzner, Delbaen, Eber and Heath, defined here as the expected loss that exceeds the VaR. In general, CVaR provides the conditional expectations of loss above the VaR. Some other names for CVaR are Expected Shortfall, Mean Excess Loss, Beyond VaR, Tail VaR, Conditional Loss and Expected Tail Loss.

CVaR provides better adjustment and consistency in the estimation of risk with respect to the VaR, since it complements p-value information provided by the VaR, becoming very useful with asymmetric distributions (Artzner, Delbaen, Eber and Heath, 1997).

Rockafellar and Uryasev (2002) show that the CVaR is a coherent measure of risk, as well as the significant advantages of this methodology with respect to the traditional VaR. On the other hand, Kibzun and Kuznetsov (2003) mention that under normal conditions, CVaR is a convex function with respect to the positions taken, which allows the construction of an efficient optimization algorithm. Peña (2002) indicates that despite the advantages of VaR over CVaR, both are complementary measures; that is, if the objective of VaR is to control market risk under normal conditions, the objective of CVaR is to control market risks in extreme conditions. In addition, it is possible to establish a relationship between VaR and CVaR if a specific parametric distribution is assumed. For the specific case of normality, the VaR and CVaR are similar.

Therefore, we can consider the use of CVaR as a complement to VaR. So, if the objective of the VaR is to control market risk under normal conditions, the objective of the CVaR is to control market risks in extreme conditions.

Currently, both risk measures are widely used both in the field of research and in empirical studies and applications.

Portfolio Optimization

Regardless of whether we apply VaR or CVaR to measure the risk of a portfolio or financial instrument, one of the natural objectives of risk management is portfolio optimization. In Markowitz Portfolio Theory, the concepts of correlation and covariance are key elements of the model. In addition, it introduced the concept of diversification, that is, the addition of certain assets to an investment portfolio, to decrease risk.

The objective of Markowitz (1952) was to find the optimal allocation for each investment instrument, minimizing variance (considered as the risk measure) subject to a condition on the expected return; that is, the investor wants to obtain the highest return and is adverse to risk. For Markowitz, a portfolio is considered efficient if it provides the maximum possible return for a given level of risk, or equivalently, if it provides the lowest possible risk for a specific level of profitability.

Thus, we can say that an optimal portfolio is a combination of financial instruments that represent a risk-return ratio that maximizes investor satisfaction. Here we assume that individual assets follow Gaussian distributions and there is a correlation matrix for the dependence between the assets.

Variance may be replaced by other risk measures such as VaR and CVaR. Since VaR is not a consistent measure, though, it is difficult to find the optimal portfolio for minimizing it. Gaivoronski and Pflug (2005) propose an approach to VaR using a soft measure called sVaR (local minimizer) that filters irregularities locally. The approach, however, is too complex.

On the other hand, CVAR is a coherent and convex measure, so a unique global minimizer may be found. Rockafellar and Uryasev (2002) point out a simple way to optimize a portfolio by minimizing CVAR, which enables transforming the problem into a classic linear programming problem. Recently, various studies that extend this model have come to light, including Andersson *et al.* (2001); Charpentier and Oulidi (2008); Glasserman *et al.* (2002); and Krokhmal *et al.* (2001).

All these authors, however, use the historical approach to calculate portfolio allocation. Therefore, if there is not enough historical data, risk may be severely underestimated. Another drawback is that they do not address the dependence of the historical data series.

As already mentioned, the financial data series is not perfectly independent, since there is a correlation between the returns on different actions and different types of risks. Therefore, it is essential to describe such risk management correlations and establish the necessity of knowing about joint distribution of financial data.

Previously, among the assumptions about the joint distribution function was multivariate normal distribution. With this distribution, dependency is described by the correlation matrix, and obtaining the risk measure is simple (Markowitz, 1952). However, this assumption does not work well for financial data.

In addition to normal distribution, another approach will be used in this paper to describe financial series: NIG distribution, which is a particular case of the family of GH distributions that will be described in detail in the next section.

II. METHODOLOGY

For the purpose of this study, we used daily data from Bloomberg on equity from the following BRIC crude oil producing companies:

Petróleo Brasileiro S. A. in Brazil; PJSC Rosneft Oil Company, in Russia; Oil & Natural Gas Corporation Limited, Oil India Limited, Gail India Limited and Cairn India Limited, in India; and Kunlun Energy Company Limited, China Petroleum & Chemical Corporation and China National Offshore Oil Corporation, in China.

The 2004 - 2017 period selected for the series of data included several destabilizing events that occurred, such as:

- The price bubble caused by the growth in oil demand from China and India and fixing of oil level by producing countries (2004 2007)
- The financial crisis (2007 2008)
- The rise in prices due to the reactivation of economies and increase in demand by emerging economies (2009 2013)
- The drop in oil prices as of 2014 due to oversupply and weakening demand in the oil markets, as well as Saudi Arabia's decision to maintain its oil production levels.

Due to data availability, with some companies we only considered certain events, as is the case of Rosneft, where we obtained data from 2006 and Oil India, with information as of 2009 (Baffes, Kose, Ohnsorge and Stocker, 2015).

With each equity series, we calculated the logarithmic return for daily data as an approximation to a continuous series. The equation to obtain logarithmic returns is:

$$r_i = lnP_i - lnP_{i-\Delta t} \forall i = \{1, \dots, n\}$$

$$\tag{7}$$

where:

 r_i represents the return of the index on the day.

 P_i represents the closing level of the index at day *i*.

 P_{i-1} is the closing level of the index at day i - 1.

Descriptive Statistics

Skewness and kurtosis were calculated for each equity series in order to validate distributions with higher skewness values, either positive or negative. So we can expect that the empirical data do not correspond to a normal distribution.

The following table presents some statistics for the series considered:

Country	Company	Equity	Mean	Variance	Skewness	Kurtosis
Brazil	Petrobras —	PETR3 BZ	0.0001	0.0010	-0.017	3.925
		PETR4 BZ	0.0001	0.0010	-0.2081	4.7732
Russia	Rosneft	ROSN RX	-0.0001	0.0008	1.3606	36.2001
India	ONGC	ONGC IN	0.0001	0.0005	0.1444	4.8558
		ONGC IB	0.0001	0.0005	-0.1443	4.9206
		ONGC IS	0.0001	0.0005	-0.1517	4.8777
	– Oil India –	OINL IN	0.00004	0.0003	-0.0039	2.2466
		OINL IB	0.00004	0.0003	0.0895	2.5768
		OINL IS	0.00004	0.0003	-0.0039	2.2466
	GAIL _	GAIL IN	0.0003	0.0006	-0.1290	13.3321
		GAIL IB	0.0003	0.0006	-0.1205	14.0466
		GAIL IS	0.0003	0.0006	-0.1813	13.2171
	CAIRN -	CAIRN IN	0.0002	0.0007	-0.3793	4.7279
		CAIRN IS	0.0002	0.0007	-0.3793	4.7279
China	CNPC	135 нк	0.0005	0.0006	-0.0446	5.8627
	SINOPEC	386 нк	0.0002	0.0006	0.1606	5.2435
	CNOOC	883 нк	0.0004	0.0006	0.1702	5.1632

Table 1. Descriptive Statistics

* High Kurtosis values appeared in every data series distribution. Source: own elaboration in R Software with data from Bloomberg.

By analyzing the excess of kurtosis, different behavior from the normal distribution is noted, so the presence of heavy tails is expected.

Normality Test

When we use the Anderson-Darling and Shapiro-Francia normality tests, the null hypothesis of normality may be rejected. In this case, the proposed NIG distribution becomes a candidate to fit the empirical data. We establish both normality tests as follows:

H₀: We confirm a sample resulting from a normal distribution.

 $\mathrm{H}_{\mathrm{a}}\!\!:$ We discard a sample that comes from a normal distribution, H_{0} is discarded.

For the null hypothesis test, the p-value of each data series was set using both Anderson-Darling (1954) and Shapiro-Francia (1972) proofs, with a significance level of 0.05, so, if p – value \geq 0.05 the null hypothesis is not rejected.

Shapiro-Francia Test

The normality test developed by Shapiro and Francia (1972) is an approximate and simplified version of the Shapiro Wilk test to prove the normality of a larger series of data. The test parameter is obtained by calculating the slope of the regression line by simple least squares, i.e.,

$$W = \left(\sum_{i=1}^{n} b_{i} y_{i}\right)^{2} / \sum_{i=1}^{n} (y_{i} - \bar{y})^{2}$$
(8)

Anderson Darling Test

The Anderson-Darling (1954) criteria test the hypothesis that a data series comes from a population that adheres to a continuous Cumulative Distribution Function (CDF). We can express the test as follows:

$$W_n^2 = -n - \frac{1}{n} \sum_{j=1}^n (2j - 1) [ln(u_j) + ln(1 - u_{n-j+1})]$$
(9)

Normal Inverse Gaussian Distribution

As mentioned before, multiple studies prove that NIG distribution fits the financial series. Barndorff-Nielsen (1997) defined this kind of distribution:

$$g(x; \alpha, \beta, \mu, \delta) = a(\alpha, \beta, \mu, \delta)q\left(\frac{x-\mu}{\delta}\right)^{-1}K_1\left\{\delta\alpha q\left(\frac{x-\mu}{\delta}\right)\right\}exp(\beta x)$$
(10)

where

$$a(\alpha, \beta, \mu, \delta) = \pi^{-1} \alpha \exp\left(\sqrt{\alpha^2 - \beta^2}\right) - \beta \mu$$
 (11)

and

$$q(x) = \sqrt{1 + x^2} \tag{12}$$

where K_1 is the modified Bessel function of third order and index 1. Also, α , β , μ and δ are parameters, satisfying $0 \le |\beta| \le \alpha$, $\mu \in \mathbb{R}$ and $0 < \delta$.

Parameters α and β determine the shape, and μ and δ scale the distribution. Parameter α denotes the flatness of the density function, i.e. a high value of α means a greater concentration of the probability around μ . Parameter β defines a kind of skewness of the distribution. When $\beta = 0$, the NIG distribution is symmetric around the mean. A negative value represents a heavier left tail. Parameter δ describes the distribution scale, and parameter μ is responsible for the distribution density shift.

Goodness of Fit Tests

By simulating a vector with the obtained parameters, we test the similarity of both distributions with Kolmogorov-Smirnov and Anderson-Darling criteria in which the p-values correspond with the acceptance region of the null hypothesis. So according to the statistical tests, it can be stated that NIG distribution is capable of modeling returns even during a period of economic crisis.

var and CVar Estimates

From definition 1 we can obtain the VaR knowing the cumulative distribution function of the asset's returns:

$$-VaR_{1-q}^{X} = F_{x}^{-1}(q) \tag{13}$$

where F_x^{-1} is the inverse of the cumulative distribution function of the returns of the asset in a period. In other words, the vaR is the quantile q of F_x . Therefore, calculation of the vaR consists mainly of the estimate of the lower quantiles of the cumulative distribution function of the assets' returns.

Assuming that the distribution of asset returns is normal, described by mean parameters μ and standard deviation σ , the var calculation consists of finding the q^{th} percentile of the standard normal distribution z_q :

$$q = \int_{-\infty}^{x^*} g(x) dx = \int_{-\infty}^{z_q} \Phi(z) dz = N(z_q)$$
(14)

where $X^* = z_q \sigma + \mu$, and $\Phi(z)$ is the standard normal density function, N(*z*) is the cumulative normal distribution function, *X* is the asset performance, g(*x*) is the normal distribution function of the yields with mean μ and standard deviation σ , and X* is the minimum yield at confidence level 1 - q.

The CVAR of *X* at level 1 - q is defined as the expected loss, given that this loss exceeds the VAR, that is:

$$CVaR_{1-q}^{X} = E[X: X > VaR_{1-q}^{X}]$$
 (15)

The CVaR complements the information provided by the VaR. As mentioned earlier, it is very useful when we have asymmetric distributions, as well as being an excellent risk management tool, applicable in distributions with peaks.

III. RESULTS

Through the results obtained by calculating the descriptive statistics of the series, we observed that all series have high kurtosis values, except in Oil India Limited, with a value less than 3. In both tests, we assumed a significance level of 0.05 and obtained a p-value less than 2.2×10^{-16} in all cases, meaning the null hypothesis of normality is rejected.

In addition, we applied the Anderson-Darling and Shapiro-Francia normality tests to confirm that the series were not normal. Then we fitted the series with a member of the GH family: NIG distribution.

Having proven the no-normality of equities return distribution and the excess kurtosis obtained from the descriptive statistics of the series, NIG distribution

can model the empirical data to obtain a distribution that better describes the empirical data series.

Maximum Likelihood Estimation (MLE) was applied for the NIG parameters. Although other methods could have been used, the selected algorithm solves the maximization problem through numerical methods. The table below shows the parameters obtained using R software.

Country	Company	Equity	α	β	δ	μ	N
Brazil	Petrobras —	petr3 bz	27.7696	-2.5228	0.0259	0.0025	3463
		PETR4 BZ	27.8003	-1.2370	0.0265	0.0013	3463
Russia	Rosneft	ROSN RX	27.4717	1.1942	0.0185	-0.0009	2870
India	ONGC	ONGC IN	45.2371	-0.2926	0.0237	0.0003	3480
		ONGC IB	44.6404	-0.0489	0.0228	0.0002	3480
		ONGC IS	45.3151	-0.2969	0.0238	0.0003	3480
	Oil India	OINL IN	62.0062	-0.9141	0.0200	0.0003	2049
		OINL IB	58.4773	0.5684	0.0183	-0.0001	2049
		OINL IS	62.0062	-0.9140	0.0200	0.0003	2049
	GAIL	GAIL IN	39.9015	0.7049	0.0228	-0.0001	3480
		GAIL IB	39.6728	0.9236	0.0221	-0.0002	3480
		GAIL IS	40.0952	0.8189	0.0228	-0.0002	3480
	CAIRN —	CAIRN IN	34.5280	-1.5625	0.0238	0.0012	2549
		CAIRN IS	34.5280	-1.5625	0.0238	0.0012	2549
	CNPC	135 нк	29.6789	1.8679	0.0191	-0.0007	3454
China	SINOPEC	386 нк	35.2436	0.0443	0.0194	0.0002	3454
	CNOOC	883 нк	35.2196	0.0726	0.0210	0.0003	3454

Table 2. NIG Parameters

NIG parameters obtained for each series. Source: own elaboration in R Software with data from Bloomberg

With the estimated NIG parameters, we simulated a series with a particular NIG distribution in order to do a statistical analysis using a log-likelihood test to compare the similarity of the empirical data series with the simulated data series. Kolmogorov-Smirnov and Anderson-Darling tests were used for this purpose.

The results confirm the null hypothesis, i.e. the statistical similarity of empirical data and NIG distributions in all cases. Therefore, according to statistical criteria, NIG distribution can fit the equities return distribution.

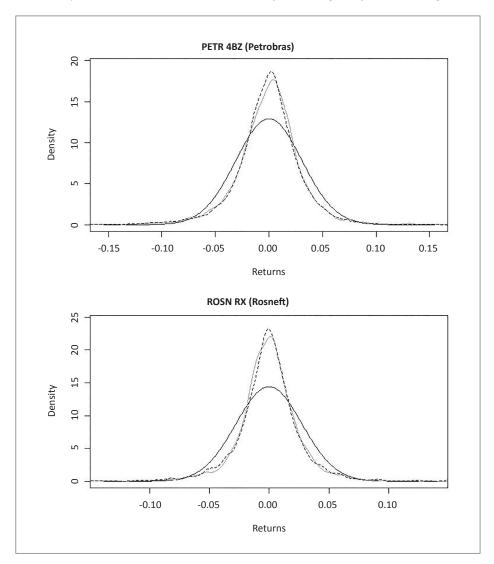
Country	Company	Equity	Kolmogorov-Smirnov	Anderson-Darling	
Brazil	Petrobras	PETR3 BZ	0.4789	0.4103	
	Petrobras	PETR4 BZ	0.5555	0.5466	
Russia	Rosneft	ROSN RX	0.281	0.533	
India		ONGC IN	0.2888	0.3001	
	ONGC	ONGC IB 0.8652		0.7755	
		ONGC IS	0.07921	0.08834	
	Oil India	OINL IN	0.3053	0.3152	
		OINL IB	0.5496	0.5372	
		OINL IS	0.964	0.9378	
	GAIL	GAIL IN	0.1756	0.307	
		GAIL IB	0.07921	0.06038	
		GAIL IS	0.7584	0.7136	
	CAIDN	CAIRN IN	0.4588	0.5876	
	CAIRN	CAIRN IS	0.6752	0.6754	
China	СИРС	135 нк	0.2346	0.4428	
	SINOPEC	386 нк	0.3269	0.414	
	CNOOC	883 нк	0.8926	0.8357	

Table 3. Likelihood Test (p-value)

Both tests assume a significance level of 0.05, meaning that if p-value is greater than or equal to 0.05, the null hypothesis is not rejected; otherwise the alternative hypothesis is confirmed. Source: own elaboration with R Software using data from Bloomberg

Quantitative results of the likelihood test between NIG simulation distribution and empirical data distribution can be observed graphically in the qualitative comparison of normal distribution (red), empirical data distribution (blue), and simulated NIG distribution (green), in the figures below.

Figure 1. Normal, empirical and NIG data series distribution for equities in Petrobras and Rosneft companies. Source: own elaboration with R Software using data from Bloomberg.



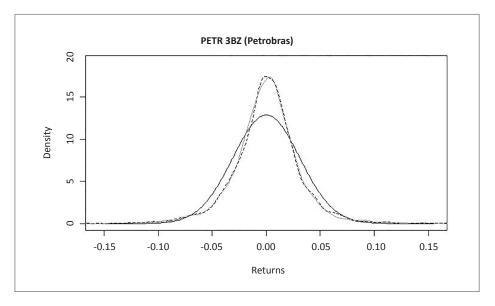
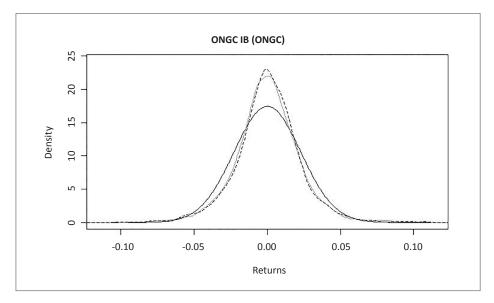
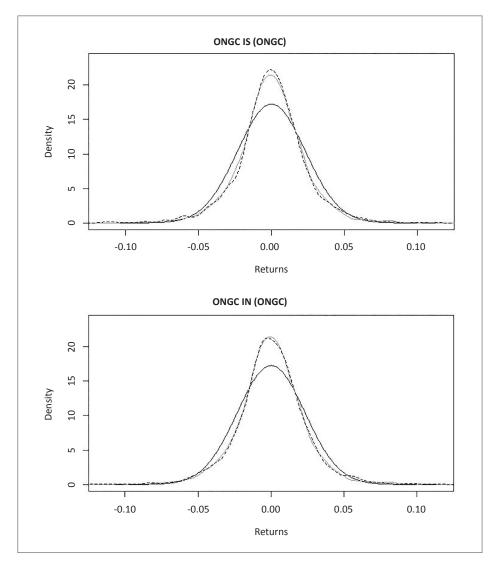


Figure 2. Normal, empirical and NIG data series distribution for equities in Oil & Natural Gas Corporation Limited (ONGC). Source: own elaboration with R Software using data from Bloomberg.





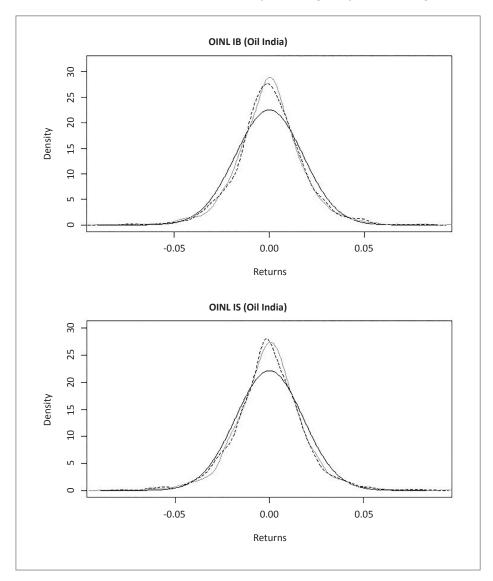


Figure 3. Normal, empirical and NIG data series distribution for equities in Oil India Limited (OINL). Source: own elaboration with R Software using data from Bloomberg.

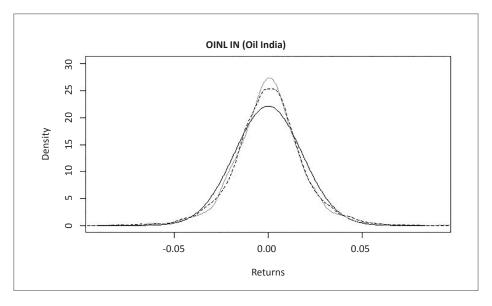
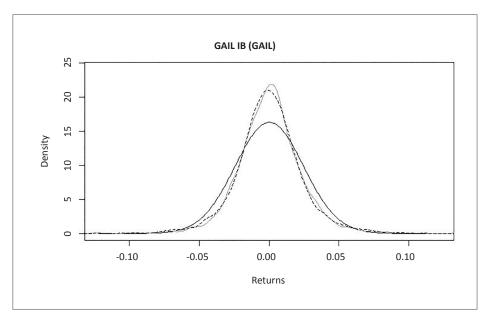
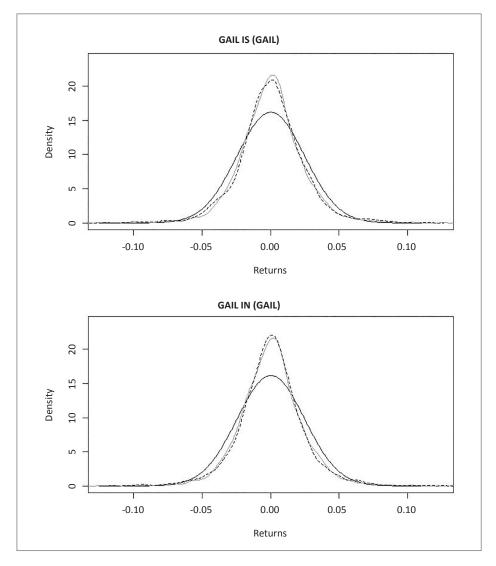


Figure 4. Normal, empirical and NIG data series distribution for equities in Gail India Limited. Source: own elaboration with R Software using data from Bloomberg.





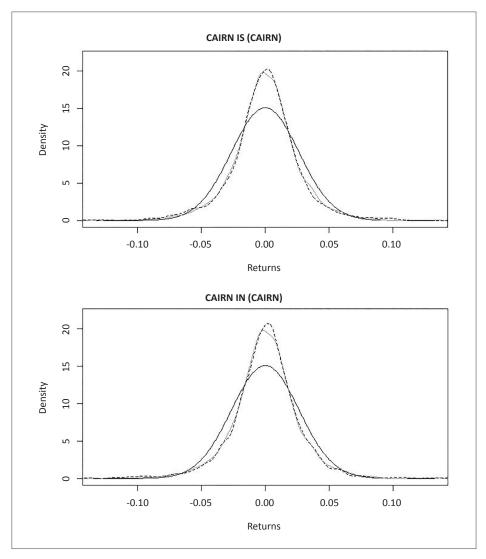
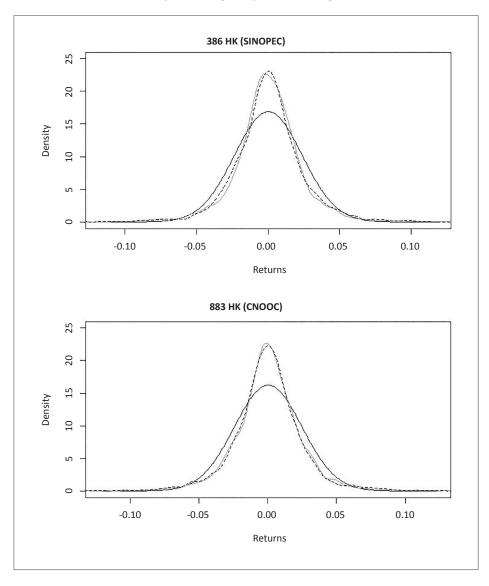
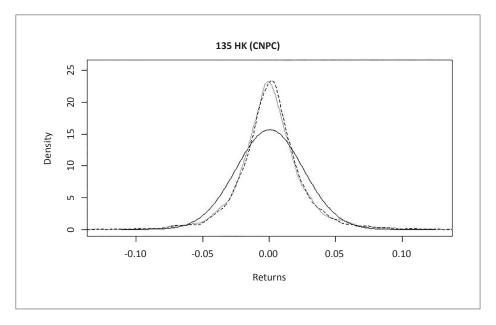


Figure 5. Normal, empirical and NIG data series distribution for equities in Cairn India Limited. Source: own elaboration with R Software using data from Bloomberg.

Figure 6. Normal, empirical and NIG data series distribution for equities in Kunlun Energy Company Limited (CNPC), China Petroleum & Chemical Corporation (SINOPEC) and China National Offshore Oil Corporation (CNOOC). Source: own elaboration with R Software using data from Bloomberg.





Distribution graphs show normal distribution (dark gray line), empirical data distribution (light gray line) and NIG simulated distribution (dashed line), for interpretation purposes. The graphs were generated with R software.

We calculated Values at Risk and Conditional Values at Risk using R software, first considering a normal distribution and establishing the μ (mean) and σ (standard deviation) parameters indicated in Table 1. Then we used NIG distributions with the parameters α (distribution flatness), β (distribution skewness), δ (scale of the distribution) and μ (shift of the distribution) specified in Table 2.

Table 4 shows the values obtained, where in all cases we observe that var were less than CVar when both were calculated with normal distribution. It also happened when we obtained the Var and CVar using NIG distribution. The Var with normal distribution were less than CVar with NIG distribution, and also CVar with normal distribution were less than CVar with NIG distribution, i.e.:

 $VaR_{normal \, distribution} < CVaR_{normal \, distribution}$

 $VaR_{NIG \ distribution} < CVaR_{NIG \ distribution}$

 $VaR_{normal \, distribution} < VaR_{NIG \, distribution}$

 $CVaR_{normal \, distribution} < CVaR_{NIG \, distribution}$

We thus confirmed that CVaR estimates provide higher values than VaR, which means an underestimation of the risk by VaR, compared to CVaR using both normal and NIG distributions.

In addition, in VaR and CVaR estimates, we observed that NIG distribution provides higher values than the estimates based on normal distribution, that is, the NIG distribution model provided estimates of the largest potential losses.

Country	Company	Equity —	Normal di	stribution	NIG dist	NIG distribution	
			VaR	CVaR	VaR	CVaR	
Brazil	Petrobras —	PETR3 BZ	-0.0718	-0.0822	-0.0896	-0.1178	
		PETR4 BZ	-0.0720	-0.0825	-0.0877	-0.1146	
Russia	Rosneft	ROSN RX	-0.0645	-0.0739	-0.0724	-0.0962	
		ONGC IN	-0.0537	-0.0615	-0.0616	-0.0784	
	ONGC	ONGC IB	-0.0530	-0.0608	-0.0609	-0.0777	
	_	ONGC IS	-0.0537	-0.0616	-0.0616	-0.0784	
		OINL IN	-0.0418	-0.0479	-0.0481	-0.0607	
India	Oil India	OINL IB	-0.0412	-0.0472	-0.0473	-0.0601	
		OINL IS	-0.0418	-0.0479	-0.0481	-0.0607	
	GAIL	GAIL IN	-0.0571	-0.0655	-0.0641	-0.0823	
		GAIL IB	-0.0566	-0.0649	-0.0633	-0.0815	
		GAIL IS	-0.0571	-0.0654	-0.0639	-0.0820	
	CAIRN —	CAIRN IN	-0.0614	-0.0703	-0.0738	-0.0958	
		CAIRN IS	-0.0614	-0.0703	-0.0738	-0.0958	
China	CNPC	135 нк	-0.0586	-0.0672	-0.0687	-0.0907	
	SINOPEC	386 нк	-0.0548	-0.0628	-0.0652	-0.0853	
	CNOOC	883 нк	-0.0568	-0.0651	-0.0672	-0.0875	

Table 4. Values at Risk (VaR) and Conditional Values at Risk (CVaR).

Both VaR and CVaR measures obtained are higher, respectively, when NIG distribution is considered than the values calculated when normality is assumed. Source: own elaboration with R Software using data from Bloomberg.

CONCLUSIONS

This study provided evidence that in the equities of BRIC economy oil companies, the CVAR model used with NIG distribution provides the biggest estimate of potential losses, compared to the CVAR estimate considering normal distribution or a VAR with NIG or normal distribution. The results were obtained by quantifying the VAR and CVAR of the assets of oil producing companies in Brazil, Russia, India and China in volatile periods between 2004 and 2017. For the VAR and CVAR estimate based on NIG distribution, we obtained the parameters describing the function and confirmed that it adjusted the empirical data of the equity returns reasonably.

This represents a benefit by quantifying, with less underestimation, the risks that respond to the extreme price fluctuations associated with the oil sector, under a given level of confidence.

It is worth mentioning that it would be feasible to expand this research in the future and analyze VaR and CVaR performance using other heavier tail distributions, to explain stronger volatility movements. The study could also be extended to companies in other oil-producing countries, in order to analyze their equity variation in times of uncertainty and compare their statistical dependence with those studied in this paper.

REFERENCES

- Anderson, Theodore Wilbur and Darling, Donald Allan (1954), "A Test of Goodness of Fit", *Journal of the American Statistical Association*, vol. 49, nom. 268, pp. 765-769. At: https://doi.org/10.1080/01621459.1954.10501232
- Andersson, Fredrik; Mausser, Helmut; Rosen, Dan and Uryasev, Stanislav (2001), "Credit Risk Optimization with Conditional Value-at-Risk Criterion", *Mathematical Programming*, vol. 89, no. 2, pp. 273-291. At: https://doi.org/10.1007/ pl00011399>
- Artzner, Philippe; Delbaen, Freddy; Eber, Jean-Marc and Heath, David (1999), "Coherent Measures of Risk", *Mathematical Finance*, vol. 9, no. 3, pp. 203-228. Atn: https://doi.org/10.1111/1467-9965.00068
- Artzner, Philippe; Delbaen, Freddy; Eber, Jean-Marc and Heath, David (1997), "Thinking coherently", *Risk*, vol. 10, no. 11, pp. 68-71
- Baffes, John; Kose, Ayhan; Ohnsorge, Franziska and Stocker, Marc (2015), "The Great Plunge in Oil Prices: Causes, Consequences, and Policy Responses", *SSRN Electronic Journal*. At: https://doi.org/10.2139/ssrn.2624398

- Bali, Turan (2007), "A Generalized Extreme Value Approach to Financial Risk Measurement", *Journal of Money, Credit and Banking*, vol. 39, no. 7, pp. 1613-1649. At: https://doi.org/10.1111/jmcb.2007.39.issue-7>
- Barndorff-Nielsen, Ole Eiler (1997). "Normal Inverse Gaussian Distributions and Stochastic Volatility Modelling". *Scandinavian Journal of Statistics*, 24(1), pp. 1-13. https://doi.org/10.1111/1467-9469.t01-1-00045
- Barndorff-Nielsen, Ole Eiler (1977), "Exponentially Decreasing Distributions for the Logarithm of Particle Size", *Proceedings of the Royal Society A: Mathematical, Physical and Engineering Sciences*, vol. 353, no. 1674, pp. 401-419. https://doi. org/10.1098/rspa.1977.0041
- Barone-Adesi, Giovanni; Giannopoulos, Kostas and Vosper, Les (2000), "Backtesting the Filtered Historical Simulation", unpublished manuscript
- Basel Committee on Banking Supervision (1996), "Amendment to the Capital Accord to Incorporate Market Risk", pp. 1-54. At: https://www.bis.org/list/bcbs/from_01011996/>.
- Bollerslev, Tim (1986), "Generalized Autoregressive Conditional Heteroscedasticity", *Journal of Econometrics*, vol. 31, no. 3, pp. 307-327. At: https://doi.org/10.1016/0304-4076(86)90063-1
- Charpentier, Arthur and Oulidi, Abder (2008), "Estimating Allocations for Valueat-Risk Portfolio Optimization", *Mathematical Methods of Operations Research*, vol. 69, no. 3, pp. 395-410. At: https://doi.org/10.1007/s00186-008-0244-7>
- Engle, Robert Fry (1982), "Autoregressive Conditional Heteroscedasticity with Estimates of the Variance of United Kingdom Inflation", *Econometrica*, vol. 50, no. 4, pp. 987-1007. At: https://doi.org/10.2307/1912773>
- Fama, Eugene Francis (1965), "The Behavior of Stock-Market Prices", *The Journal of Business*, vol. 38, no. 1, pp. 34-105. At: https://doi.org/10.1086/294743
- Gaivoronski, Alexei and Pflug, Georg (2005), "Value-at-risk in portfolio optimization: Properties and computational approach", *The Journal of Risk*, vol. 7, no. 2, pp. 1-31. At: https://doi.org/10.21314/jor.2005.106
- Glasserman, Paul; Heidelberger, Philip and Shahabuddin, Perwez (2002), "Portfolio Value-at-Risk with Heavy-Tailed Risk Factors", *Mathematical Finance*, vol. 12, no. 3, pp. 239–269. At: https://doi.org/10.1111/1467-9965.00141
- Hendricks, Darryll (1996), "Evaluation of Value-at-Risk Models Using Historical Data", *SSRN Electronic Journal*. At: https://doi.org/10.2139/ssrn.1028807>
- Hong, Jeff; Hu, Zhaolin and Liu, Guangwu (2014), "Monte Carlo Methods for Valueat-Risk and Conditional Value-at-Risk", *ACM Transactions on Modeling and Computer Simulation*, vol. 24, no. 4, pp. 1-37. At: https://doi.org/10.1145/2661631
- Hull, John and White, Alan (1998), "Value at Risk When Daily Changes in Market Variables Are Not Normally Distributed", *The Journal of Derivatives*, vol. 5, no. 3, pp. 9-19. At: <doi:10.3905/jod.1998.407998>

- Kibzun, Andrey and Kuznetsov, Evgeniy (2003), "Comparison of VaR and CVaR Criteria", *Automation and Remote Control*, vol. 64, no. 7, pp. 1154-1164. At: https://doi.org/10.1023/a:1024794420632
- Krokhmal, Pavlo; Palmquist, Jonas and Uryasev, Stanislav (2001), "Portfolio optimization with conditional value-at-risk objective and constraints", *The Journal of Risk*, vol. 4, no. 2, pp. 1-36. At: https://doi.org/10.21314/jor.2002.057
- Lauridsen, Sarah (2000), "Estimation of Value at Risk by Extreme Value Method", *Extremes* vol. 3, no. 2, pp. 107-144. At: https://doi.org/10.1023/a:1009979331996>
- Mentel, Grzegorz (2013), "Parametric or Non-Parametric Estimation of Value-At-Risk", *International Journal of Business and Management*, vol. 8, no. 11, pp. 103-112. At: https://doi.org/10.5539/ijbm.v8n11p103
- Mota-Aragón, Martha Beatriz and Mata-Mata, Leovardo (2016), "Caracterización Paramétrica de los Rendimientos de los Precios del Petróleo 2010-2015", *Panorama Económico*, vol. 11, no. 22, pp. 63-74. At: https://doi.org/10.29201/ pe-ipn.v11i22.24>
- Núñez, José Antonio; Contreras-Valdez, Mario Iván; Ramírez-García, Alfredo and Sánchez-Ruenes, Eduardo (2018), "Underlying Assets Distribution in Derivatives: The BRIC Case", *Theoretical Economics Letters*, vol. 08, no. 03, pp. 502-513. At: <https://doi.org/10.4236/tel.2018.83035>
- Peña, I. (2002), *La gestión de riesgos financieros de mercado y de crédito*. Madrid: Prentice Hall.
- Rockafellar, Ralph Tyrrell and Uryasev, Stanislav (2002), "Conditional Value-at-Risk for General Loss Distributions", *Journal of Banking & Finance*, vol. 26, no. 7, pp. 1443-1471. At: https://doi.org/10.1016/s0378-4266(02)00271-6
- Sadorsky, Perry (1999), "Oil price shocks and stock market activity", *Energy Economics*, vol. 21, no. 5, pp. 449-469. At: https://doi.org/10.1016/s0140-9883(99) 00020-1>
- Shapiro, Samuel Sanford and Francia, R. S. (1972), "An Approximate Analysis of Variance Test for Normality", *Journal of the American Statistical Association*, vol. 67, no. 337, pp. 215-216. At: https://doi.org/10.1080/01621459.1972.1 0481232>
- Shen, Hao; Meng, Xuanjin and Meng, Xiaojin (2017), "How to Manage the Risk in the Precious Metals Market? The Case of Gold", *SSRN Electronic Journal*, pp. 1-10. At: https://doi.org/10.2139/ssrn.3016829
- Shen, Hao; Meng, Xuanjin; Guo, Rongjie; Zhao, Yuyan; Ding, Siyi and Meng, Xiaojin (2017), "Heavy-Tailed Distribution and Risk Management of Gold Returns", *International Journal of Academic Research in Economics and Management Sciences*, vol. 6, no. 3, pp. 15-24. At: https://doi.org/10.6007/ijarems/v6-i3/3147

The Comprehensive R Archive Network. https://cran.r-project.org Yamai, Yasuhiro and Yoshiba, Toshinao (2005), "Value-at-Risk Versus Eexpected Shortfall: A Practical Perspective", *Journal of Banking & Finance*, vol. 29, no. 4, pp. 997-1015. At: https://doi.org/10.1016/j.jbankfin.2004.08.010